



**SightSupport**  
Hull & East Yorkshire

## Volunteer Role Description

<b>Title:</b>	Marketing & Media Assistant
<b>Responsible to:</b>	Fundraising & Marketing Manager
<b>Expected Commitment:</b>	4 hours per week
<b>Location:</b>	Home based/Sight Support Office

### About Us:

Sight Support has been supporting local people with sight loss since 1864. For over 150 years, we've been helping people across Hull and East Yorkshire with visual impairments to live full, active and happy lives.

We want to create a world where sight loss is not a barrier in life and help to shape a society that is inclusive.

We're here to help people adjust to living with sight loss, and give them the tools they need to live their life the way they want to.

### Primary Objectives:

- To assist the Fundraising and Marketing Manager with all aspects of media and marketing.

### Responsibilities:

- To research plan and write content for our quarterly newsletters.
- To compile and edit press releases.
- To develop case studies for marketing purposes.
- To take and collate photos to support case studies.
- To update social media as required.
- To draft promotional content for fundraising campaigns.

## **Qualities and skills we are looking for:**

- Experience of marketing or currently studying marketing or PR.
- Good literacy skills.
- Good level of English.
- Knowledge of social media.

## **Support provided to you:**

- Visual Impairment Awareness training will be provided and take place at Sight Support HEY.
- Other training as identified.
- Regular newsletters, updates and news from the Volunteer Coordinator at Sight Support HEY.
- Reimbursement of out of pocket expenses such as mileage or public transport costs (where pre-approved).

## **We hope that by becoming a volunteer you:**

- Meet new and interesting people.
- Learn new skills which could be helpful for future employment or further learning.
- Increase your own self confidence.
- Enjoy a new challenge.

## **Health & Safety:**

All volunteers will be expected to:

- Ensure that they comply with Sight Support HEY's Health & Safety policy at all times
- Take reasonable care for the Health & Safety of themselves and others whom may be affected by their acts or omissions whilst volunteering.

## Equality, Diversity and Rights:

Sight Support Hull & East Yorkshire is committed to improving the quality of its services to all people, irrespective of race/ethnicity, disability, gender, religion or belief, age or sexual orientation. Our objective is to deliver high quality services that are accessible, responsive, and appropriate to meet the diverse needs of different groups and individuals. As such, we will continue to ensure that volunteers treat every person with dignity, respect and fairness.

**This volunteering opportunity is subject to a DBS check and sets out the duties of the role at the time when it was drawn up. Such duties may vary from time to time without changing the general climate or level of responsibility entailed.**

### Next steps:

If you are interested in applying, the next step is to complete our volunteer application form. Please download the application form from [www.sightsupport.org/volunteering](http://www.sightsupport.org/volunteering) and return it to [volunteering@sightsupport.org](mailto:volunteering@sightsupport.org) or to **Sight Support HEY, 466 Beverley Road, Hull, HU5 1NF.**